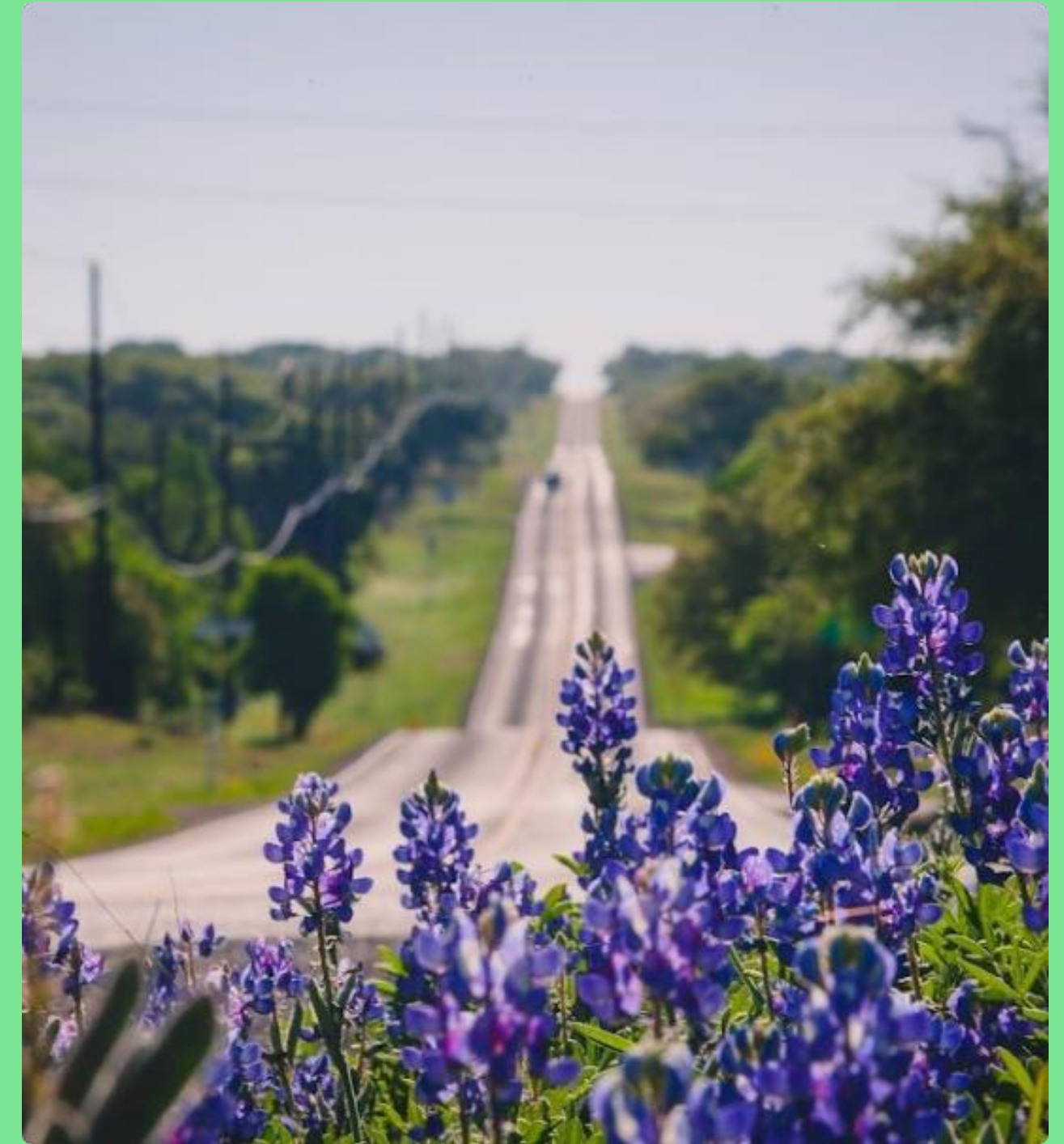
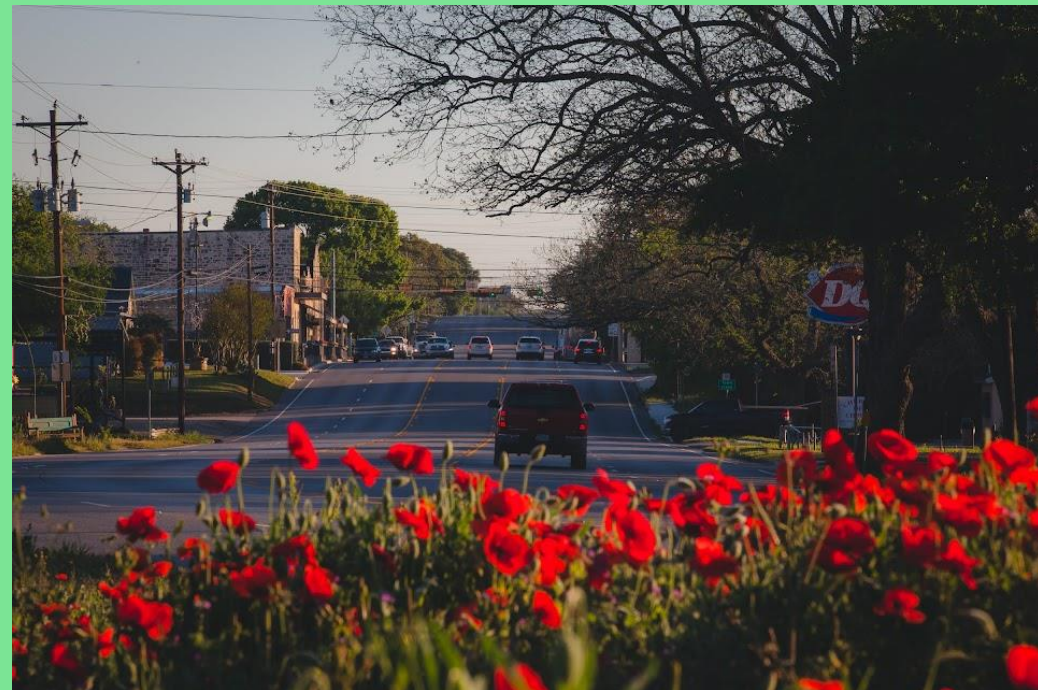


# A Vision for Blanco



# A Vision for Blanco

Launch Plan and Overview of Blanco Master Planning



1

## Planning Goals

Define objectives to preserve Blanco's character and promote a thriving and vibrant community.

2

## Timeline

Outline key milestones and timeline for the campaign.

3

## Resources

Identify necessary resources including budget and personnel.

4

## Challenges

Discuss potential obstacles and strategies for overcoming them.

5

## Community Engagement

Plan to involve stakeholder groups in our community in campaign activities and feedback.

# Creating a Vision for Blanco

Preserving Community Character and Enhancing Quality of Life

## Community Involvement

Engage residents and stakeholder groups to ensure the planning initiative reflects community values and a shared future vision for Blanco

## Comprehensive Planning

Develop a realistic strategic plan to balance growth, community preservation, and quality of community life.

## Fostering Cooperation

Encourage collaboration among stakeholders to address development challenges and community needs.

## Addressing Growth Threats

Identify and mitigate risks to community character from encroaching growth and development.

# Objectives of the Master Planning Initiative

Promoting Community Unity and Enhancing Quality of Life

1

## Raise Awareness of a Visionary Planning Exercise for the Shared Vision for Blanco

Keep the public informed about the initiative to foster community support and involvement.

2

## Engage Leaders and Stakeholders

Involve community leaders and key stakeholders in community outreach and creation of a shared long-term vision for Blanco.

3

## Develop an updated Comprehensive Master Plan

Create a strategic plan for sustainable growth and preservation of our Blanco community.

4

## Encourage Economic Growth

Promote economic diversification to strengthen the local economy and enhance Blanco's quality of life.





# Master Planning Timeline

Key Milestones Over 18 Months

Month 1-3

## Launch and engage stakeholders

Initiating the planning discussions with a focus on stakeholder engagement to build a strong foundation.

## Community outreach

Engaging with the community to gather input and feedback, crucial for the Master Plan's direction.

Month 4-6

Month 7-12

## Master Plan development

Integrating a shared community vision for comprehensive solutions. Drafting and finalizing the Master Plan for City Council approval.

## Implement execution and monitor

Rolling out initial execution plans, closely tracking and monitoring progress to ensure successful implementation of the long-term Vision for Blanco .

Month 13-18

# Resources and Constraints

Overview of Resources and Challenges

## Human Resources

A dedicated team of community leaders and volunteers is essential.

## Financial Resources

Funds needed for marketing materials, events, and plan development.

## Technological Resources

Data collection, public outreach, community surveys, and monitoring tools are required.

## Budget Limitations

Financial constraints may limit resource allocation and planning progress.

## Stakeholder Resistance

Some stakeholders may oppose changes, requiring strategic management, broader communication, and increased community input.



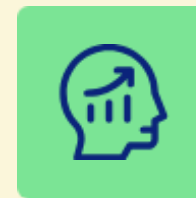
# Challenges to a Shared Vision - Mitigation Efforts

Addressing Community Concerns



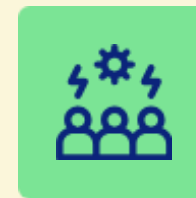
## Resistance to Change

Some community members may resist changes due to tradition or personal interests.



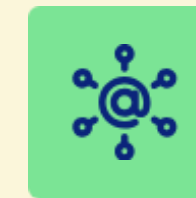
## Development vs. Charm

Balancing new growth and development with the preservation of Blanco's unique charm is challenging.



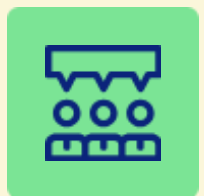
## Stakeholder Conflicts

Potential conflicts may arise among stakeholders with differing priorities.



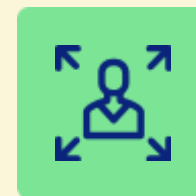
## Fostering Open Communication

Encourage open dialogues to address concerns and build trust within the community.



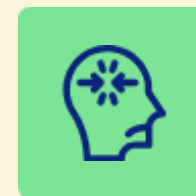
## Consensus Building

Develop consensus through dialogue to ensure all voices are heard and respected.



## Transparent Decision-Making

Implement transparent processes to increase accountability and reduce misunderstandings.



## Conflict Resolution Training

Provide training and workshops to equip stakeholders with conflict resolution skills.



## Consensus Building

Develop consensus through dialogue to ensure all voices are heard and respected.

# Community Engagement in Blanco

## Key Efforts and Strategies

1

### Steering Committee Formation

A committee of leaders, visionaries, and subject experts to guide the planning initiative.

2

### Town Hall Meetings & Workshops

Events to discuss possible visions for Blanco and plan community preferences for managing growth

3

### Social Media & Local Media Participation

Encouraging public input through online platforms and continuing dialogue.

4

### Gathering Community Input


Ensuring plans reflect greater community's needs and values.





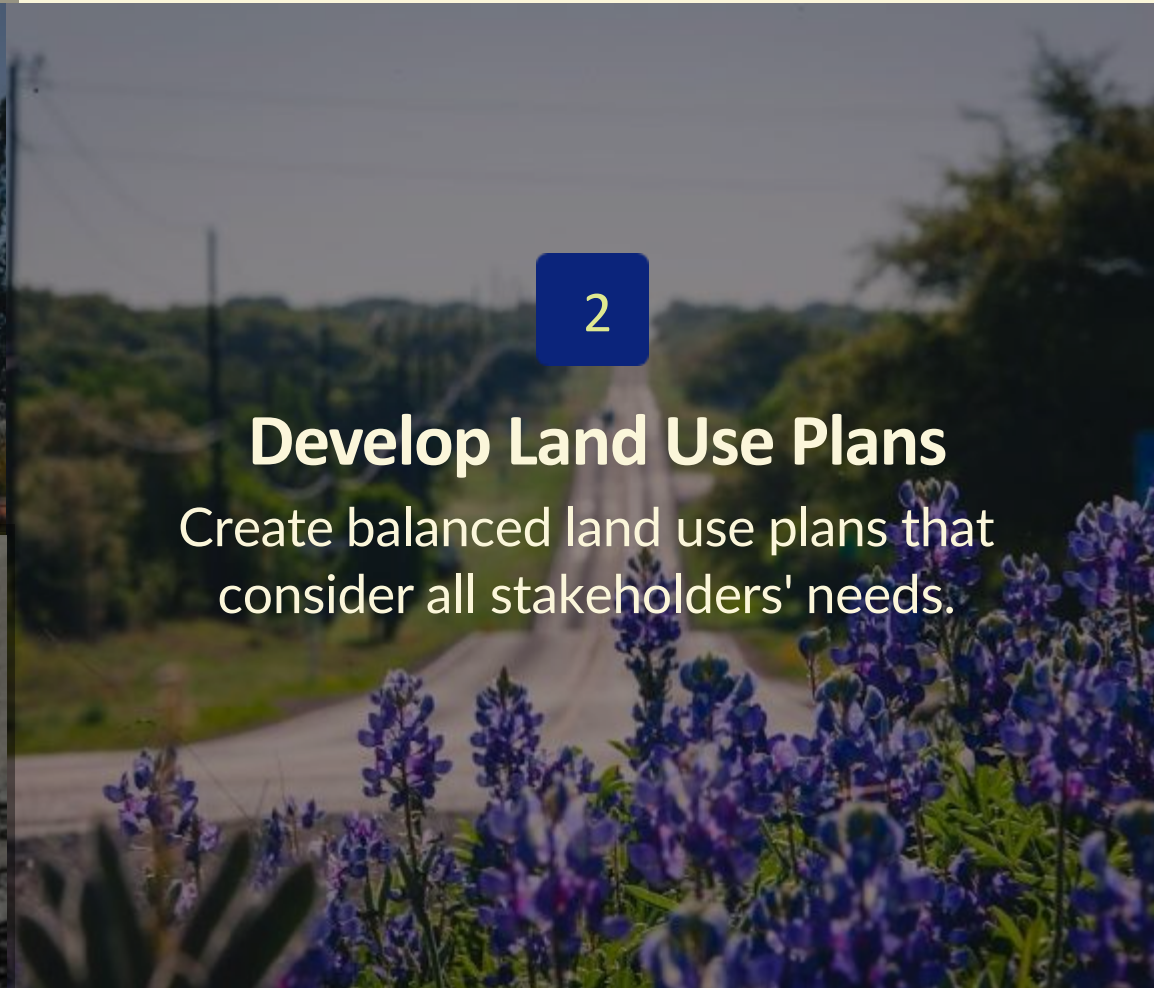
# Fostering Economic Growth in Blanco

Key Focus Areas for Development



**1**

**Preserve Blanco Heritage**  
Maintain small town charm and preserve our history



**2**

**Develop Land Use Plans**  
Create balanced land use plans that consider all stakeholders' needs.



**3**

**Address Housing & Infrastructure Needs**  
Support workforce housing in the city



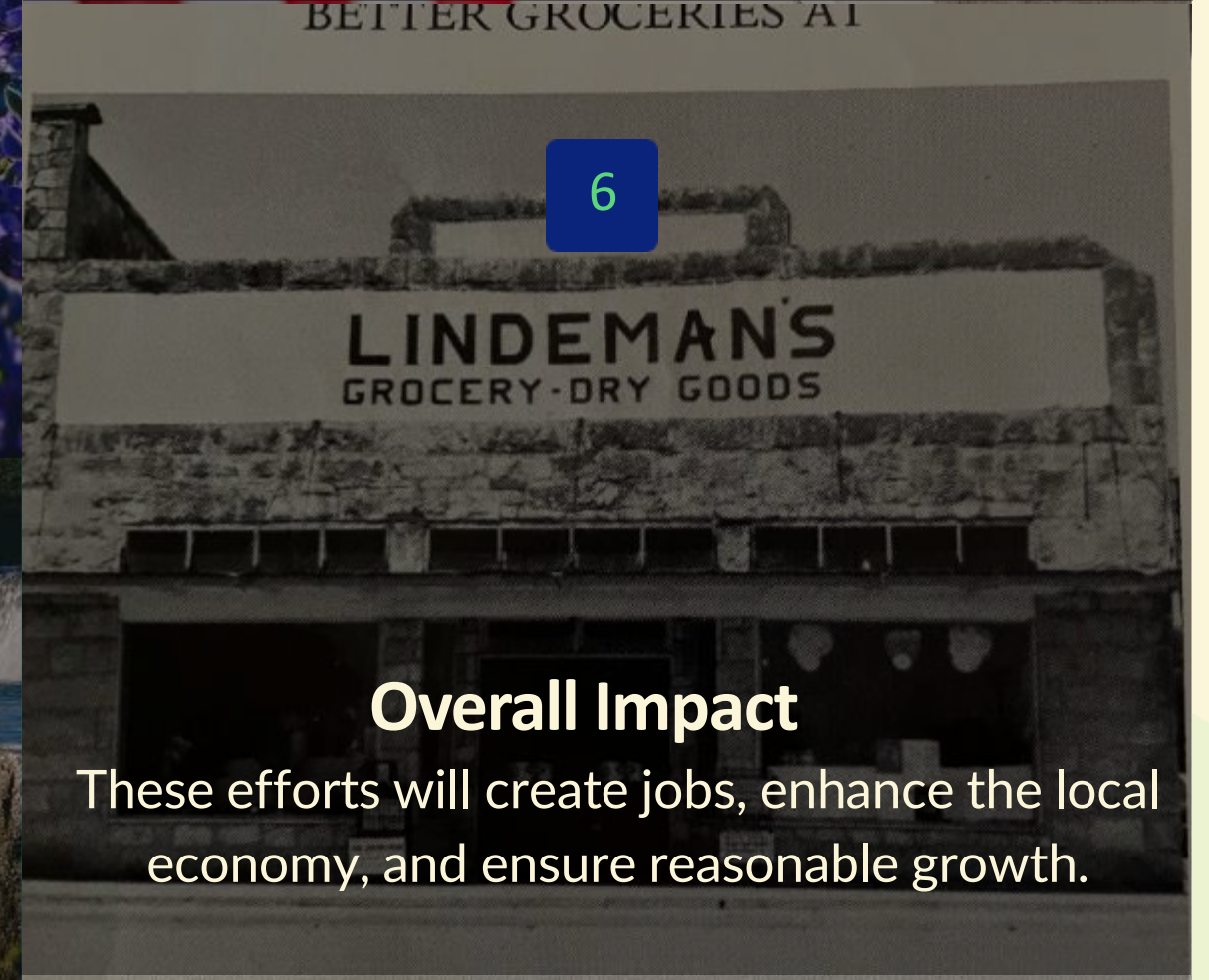
**4**

**Support Small Businesses**  
Encourage local entrepreneurship and attract new industries to boost the economy.



**5**

**Parks & Recreation**  
Support community quality of life and enhanced tourism.



**6**

**Overall Impact**  
These efforts will create jobs, enhance the local economy, and ensure reasonable growth.

# Vision for Blanco Initiative

Join Us in Shaping a Vibrant Future

## Invitation to Join Forces

Collaborate in the Vision for Blanco initiative for a brighter future.



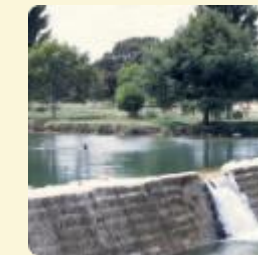
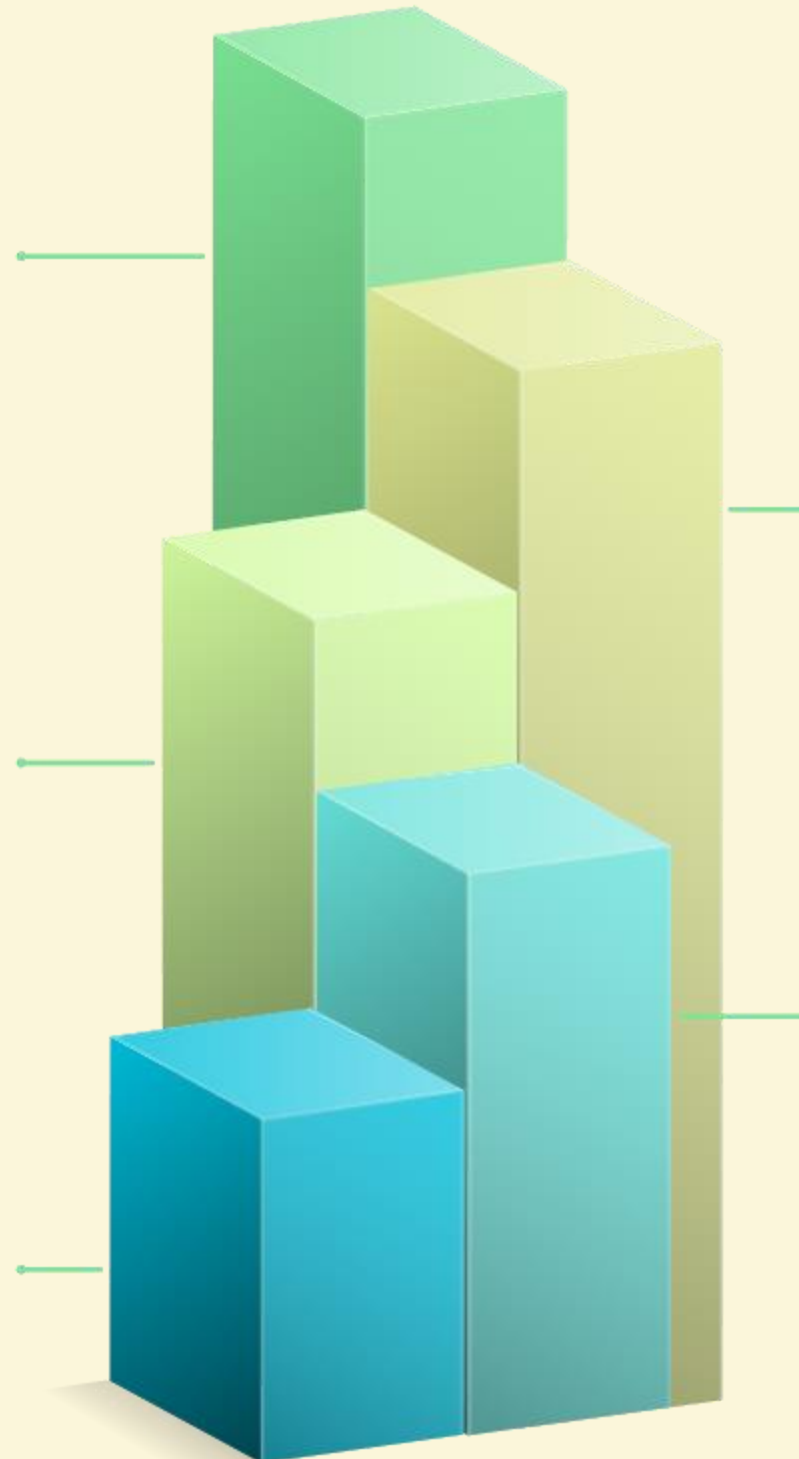
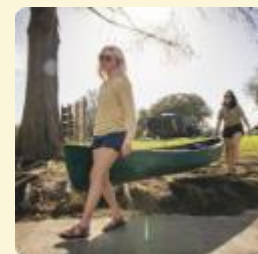
## Embrace Sustainable Growth

Support development that ensures long-term prosperity for Blanco.



## Commitment to Prosperity

Contribute to a prosperous future for the City of Blanco.



## Preserving Blanco's Charm

Help maintain the unique character of Blanco while managing growth.



## Stakeholder Engagement

Encourage stakeholders to actively support, promote, and execute the Vision for Blanco

# Measuring the Plan's Success

Key Metrics to Assure a Successful Master Plan



## Community Participation

Monitor event and workshop participation rates to ensure a community shared vision.

1

## Economic Indicators

Evaluate job creation and business growth as economic success metrics.

3

## Regular Evaluation

Conduct evaluations to adjust strategies and ensure planned objectives are met.

5

## Master Plan Progress

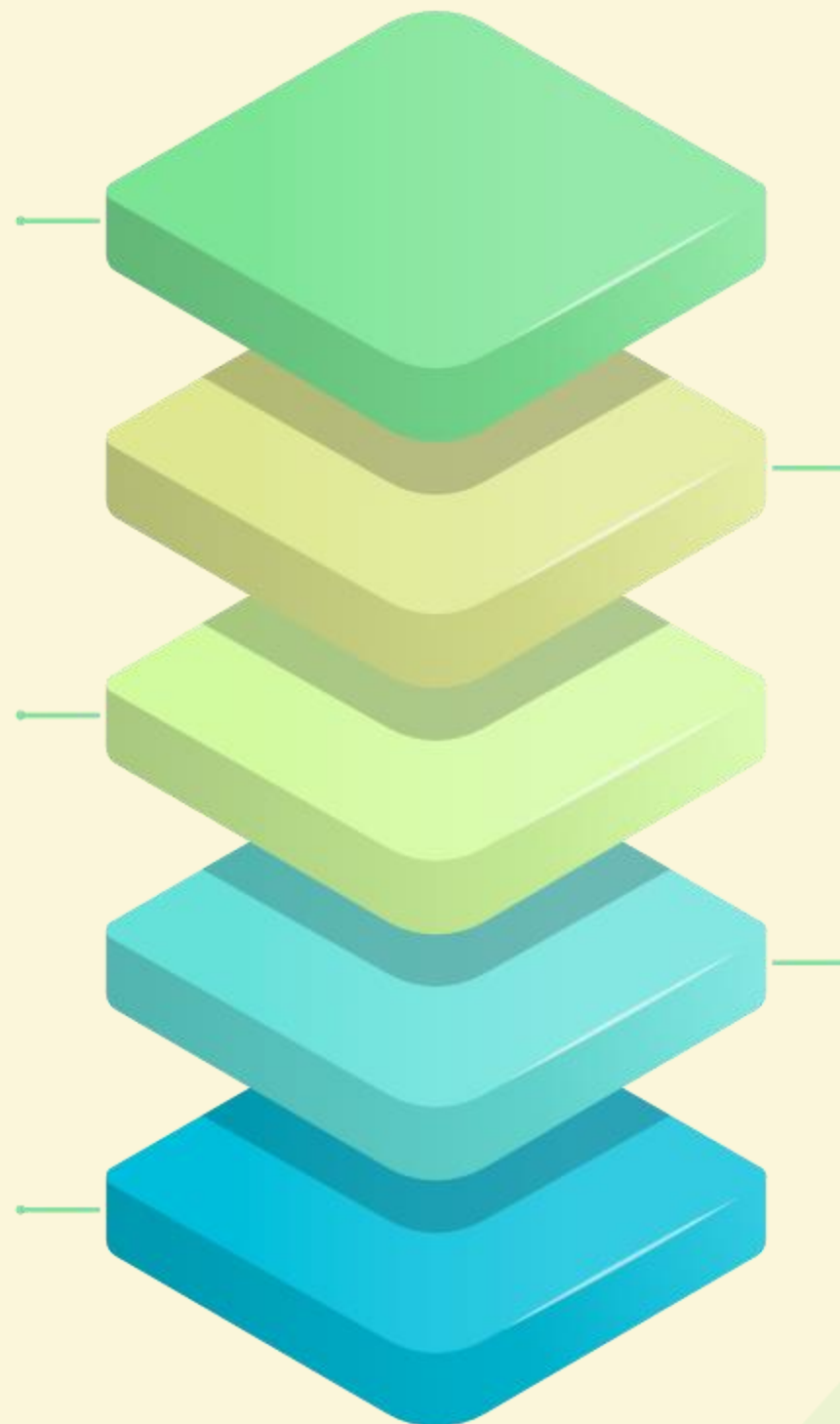
Track development and implementation status of the master plan.

2

## Community Feedback

Gather opinions from stakeholders and residents for insights to community impact.

4



# Maintain Blanco's Heritage and Enhance Quality of Life for Our Community

